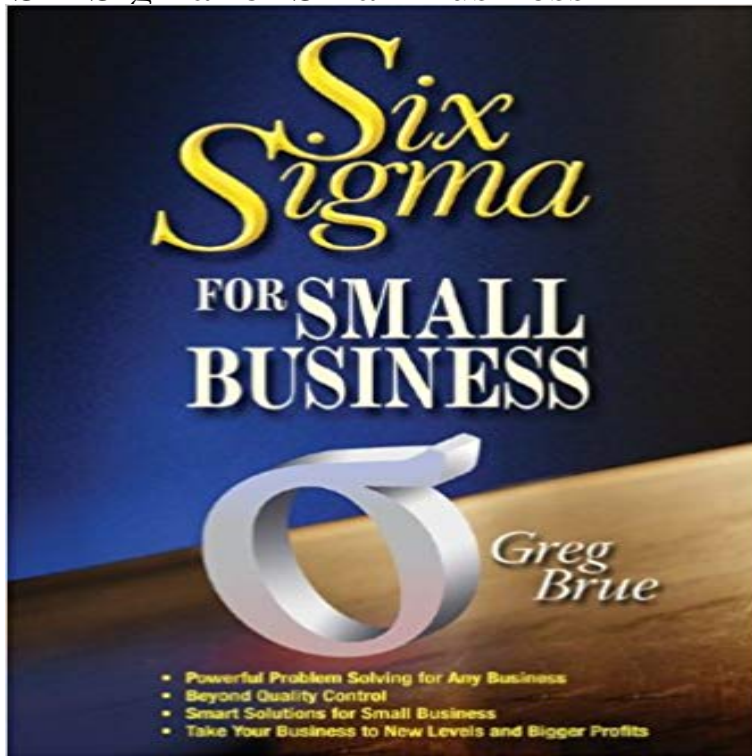


Six Sigma for Small Business



A Six Sigma pioneer from Jack Welch's original team at GE shows you how to bring big improvements to your small business. Six Sigma for Small Business is the first book to apply six sigma to the unique challenges of a small business. It shows how to use the methodology in all aspects of business to identify and fix problems, with chapters on: accounting, finance, sales and marketing, purchasing a business, human resources, and developing new products. It walks you through a step-by-step implementation of six sigma, describing how to identify needs, develop metrics, and set objectives. It also provides real-life examples of small-business six sigma success stories.

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