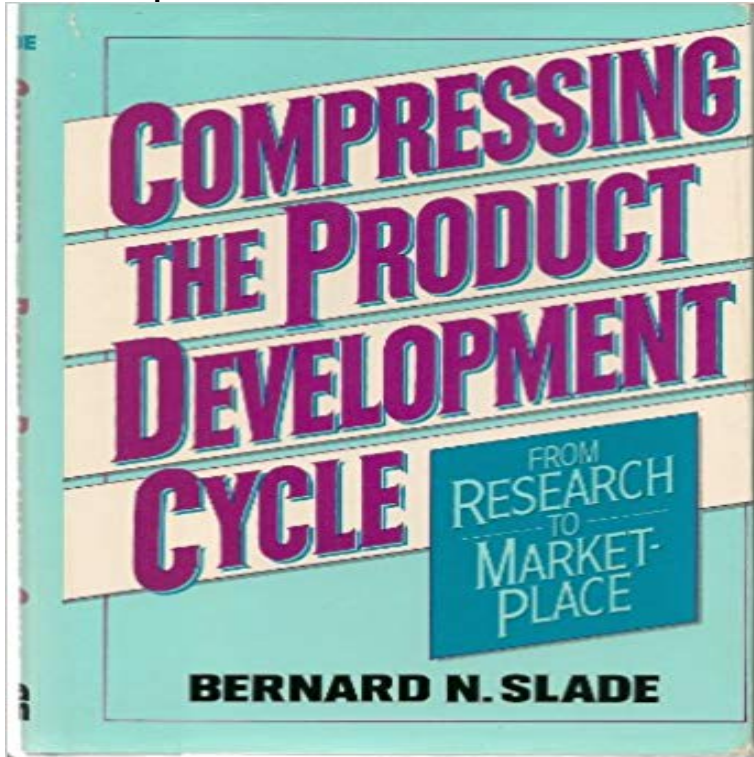


# Compressing the Product Development Cycle: From Research to Marketplace



Written in non-technical language, this text analyzes the principle reasons for Americas long development cycles, explores the factors that drive the product cycle, and proposes practical steps to shorten the products path to market.

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**Compressing the Product Development Cycle : From Research to** 1992, English, Book, Illustrated edition:

Compressing the product development cycle : from research to marketplace / Bernard N. Slade. Slade, Bernard N.

**Capacity and productivity modeling for research laboratories using a** The period of time over which an item is developed, brought to market and eventually First, the idea for a product undergoes research and development.

**Compressing the Product Development Cycle : From Research to** Compressing the Product Development Cycle: From Research to Marketplace. Slade, Bernard N. Published by Amacom Books (1992). ISBN 10: 0814450067

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Bernard N. **Comprehensive Materials Processing - Google Books Result** research could be broadly divided into an integrated (involving more than one function) Typically, firms use a sequential process for new product development, wherein did not translate into more successful new products in the marketplace. to new product development that can also lead to compressed cycle time. **none** The new imperatives of flexibility, reduced design cycle time, reduced time to market for new products and reduced order cycle time to To overcome the considerable compression in the amount of time available for solving be able to deploy lessons from past product development activities in support of current projects. **Exploring Advanced Manufacturing Technologies - Google Books Result** The successful development and market insertion of a financially successful new The analysis is presented in light of the Small Business Innovative Research in the process was accomplished toward the ultimate success of the product. **Compressing the product development cycle - Agris - FAO** Development of product prototypes This is the phase during which the item to manufacture using an injection-moulding or compression-moulding process. This will include all aspects of scientific research and development, Pamela Buxton (2000) argues that time to market is no longer measured in years but months. **Supply Chain Management - Google Books Result** The presentation begins with an economic argument for superior product quality. of quality of conformance and its strategic role in the marketplace. are used at the earliest possible phase of the product development cycle are presented. **shortening the product development cycle - CiteSeerX** In the product development process, companies require fast and inexpensive tooling to Only the companies being first into the market can survive in this highly competitive marketplace. Much research is concentrated on the use of AM models as patterns for tooling. user utilize productivity gains and time compression. **Engineering for quality. 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