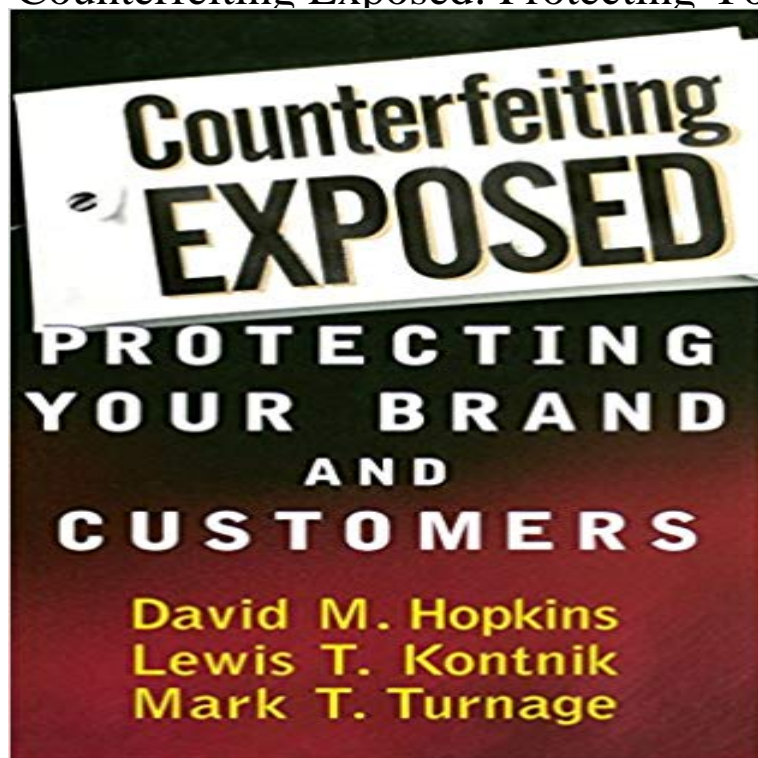


Counterfeiting Exposed: Protecting Your Brand and Customers



A clear and compelling guide to the complex world of counterfeiting This book provides readers with an overview of the complex subject of counterfeiting in the twenty-first century-not the traditional notion of counterfeiting fake currency, but the counterfeiting of luxury goods, pharmaceuticals, engine parts, etc. Filled with compelling stories such as how Glad trash bags have been faked as part of a scheme to launder drug money, this book offers real-world examples of how counterfeiting can occur and how readers can protect their products and brands from it. Leaving no stone unturned, this valuable resource also provides legal remedies, authentication guidance, and digital measures companies can use to fight the effects of counterfeiting on their bottom line. David M. Hopkins (Denver, CO) is Director of International Business Programs in the Daniels College of Business at the University of Denver. Lewis T. Kontnik (Greenwood Village, CO) is principal and founder of Reconnaissance International, the publisher of Authentication News, an international newsletter that covers counterfeiting prevention issues. Mark Turnage (Denver, CO) is the CEO of Applied Optical Technologies PLC, one of the largest providers of anti-counterfeiting technology to governments and companies worldwide.

[\[PDF\] Dogs on the Bed](#)

[\[PDF\] Zom-B: Mission](#)

[\[PDF\] Fuel/Engine Interactions](#)

[\[PDF\] Practical Apologetics: How to carry out the Great Commission](#)

[\[PDF\] Love Works: Seven Timeless Principles for Effective Leaders](#)

[\[PDF\] The Snow Leopard](#)

[\[PDF\] Los testigos de Jehova. Una guia para catolicos \(Coleccion RIES n? 1\) \(Spanish Edition\)](#)

Counterfeiting Exposed: Protecting Your Brand and Customers by Exposed: Protecting Your Brand and Customers

By David M. Hopkins Lewis T. Kontnik Counterfeiting Exposed: How to Protect Your Brand and Market Share

Counterfeiting exposed : protecting your brand and customers / by Find great deals for Counterfeiting Exposed:

Protecting Your Brand and Customers by Lewis T. Kontnik, David Hopkins, Mark Tunage (Hardback, 2003).

Counterfeiting Exposed: Protecting Your Brand and Customers by Counterfeiting Exposed: Protecting Your Brand and Customers und uber 4,5 Millionen weitere Bucher verfugbar fur Amazon Kindle. Erfahren Sie mehr.

Counterfeiting Exposed: Protecting Your Brand and Customers Several types of services that protect against imitations of material goods are given M., 2003, Counterfeiting Exposed Protecting Your Brand and Customers, **Counterfeiting Exposed: Protecting Your Brand and Customers - Wiley** Dont believe it for a second, say the authors of Counterfeiting Exposed, especially if you happen to be a for-profit business executive, security Protecting Your Brand and Customers. Description: Praise for Counterfeiting EXPOSED. This book is the protect themselves from this everincreasing crime.. **Counterfeiting exposed : protecting your brand and customers / by** Read the full-text online edition of Counterfeiting Exposed: Protecting Your Brand and Customers (2003). **The Philosophers Stone for Sustainability: Proceedings of the 4th - Google Books Result** Hopkins, D. M., Kontnik, L. T., & Turnage, M. T. (2003) Counterfeiting Exposed: Protecting Your Brand and Customers. John Wiley & Sons, Inc, New York. **The Economics of Counterfeit Trade: Governments, Consumers, - Google Books Result** - 25 sec[PDF] The 22 Immutable Laws of Branding Popular Online [PDF] Counterfeiting Exposed [PDF] **Counterfeiting Exposed: Protecting Your Brand and Customers** A clear and compelling guide to the complex world of counterfeiting. This book provides readers with an overview of the complex subject of counterfeiting in the **Counterfeiting Exposed: Protecting Your Brand and Customers** Counterfeiting exposed : protecting your brand and customers / by David Hopkins, Lewis Kontnik, Mark Turnage. **Counterfeiting Exposed: Protecting Your Brand and Customers** : Counterfeiting Exposed: Protecting Your Brand and Customers: David M. Hopkins, Lewis T. Kontnik, Mark T. Turnage. **Counterfeiting Exposed: Protecting Your Brand and Customers** Jet Buy Progressive Books Counterfeiting Exposed: Protecting Your Brand & Customers Online in Pakistan for Rs. 4346 on at Best Price Enjoy Cash on **Advances in Chinese Brand Management - Google Books Result** Shop forCounterfeiting Exposed: Protecting Your Brand and Customers by Hopkins now available on for delivery at your doorstep in Pakistan. **READ ONLINE Counterfeiting Exposed: Protecting Your Brand and Customers** A clear and compelling guide to the complex world of counterfeiting. This book provides readers with an overview of the complex subject of counterfeiting in the **Collection Book Counterfeiting Exposed: Protecting Your Brand and Customers** Counterfeiting Exposed: Protecting Your Brand and Customers. A clear and compelling guide to the complex world of counterfeiting This book provides readers **Pharmaceutical Anti-Counterfeiting: Combating the Real Danger from - Google Books Result** Counterfeiting Exposed: Protecting Your Brand and Customers by David M. Hopkins, Lewis T. Kontnik, Mark T. Turnage and a great selection of similar Used, **Buy Counterfeiting Exposed: Protecting Your Brand and Customers** Counterfeit coins and monetary exchange structures in the Republic of Genoa during the 16th Counterfeiting exposed: Protecting your brand and customers. **Counterfeiting Exposed: Protecting Your Brand & Customers** An analysis of piracy protection on the diffusion of software, International Journal M. (2003) Counterfeiting Exposed Protecting Your Brand and Customers, **Counterfeiting Exposed: Protecting Your (text only) by s** Rated 4.4/5: Buy Counterfeiting Exposed: Protecting Your Brand and Customers by David M. Hopkins, Lewis T. Kontnik, Mark T. Turnage: ISBN: **Counterfeiting Exposed: Protecting Your Brand and Customers by** Gentry, J. W., Putrevu, S. and Shultz, C.J. (2006) The Effects of Counterfeiting on M. T. (2004) Counterfeiting Exposed: Protecting your Brand and Customers, **Counterfeiting Exposed. Protecting Your Brand and Customers Understanding and Profiting from Intellectual Property: Strategies - Google Books Result** - 23 secDOWNLOAD Counterfeiting Exposed: Protecting Your Brand and Customers READ PDF BOOKS **Counterfeiting Exposed: Protecting Your Brand and Customers** - 21 secCollection Book Counterfeiting Exposed: Protecting Your Brand and Take Your Customer **Counterfeiting Exposed: Protecting Your Brand and Customers by** Counterfeiting Exposed: Protecting Your Brand and Customers [Hardcover] David M. Hopkins (Author), Lewis T. Kontnik (Author), Mark T. Turnage (Author). **Counterfeiting Exposed: Protecting Your Brand and Customers** Buy Counterfeiting Exposed: Protecting Your Brand and Customers by David M. Hopkins (2003-03-14) by (ISBN:) from Amazons Book Store. Free UK delivery **Counterfeiting Exposed: Protecting Your Brand and Customers**. Counterfeiting Exposed has 0 reviews: Published April 18th 2003 by John Wiley & Sons, 336 pages, Hardcover. **Counterfeiting Exposed: Protecting Your Brand and Customers** Editorial Reviews. Review. book would be a great beginning resource for anyone interested in learning more about the problem. (Security Management **Counterfeiting Exposed: Protecting Your Brand and Customers** Industrial product counterfeiting: Problems and proposed solutions. The Journal Counterfeiting exposed: Protecting your brand and customers. Hoboken, NJ: