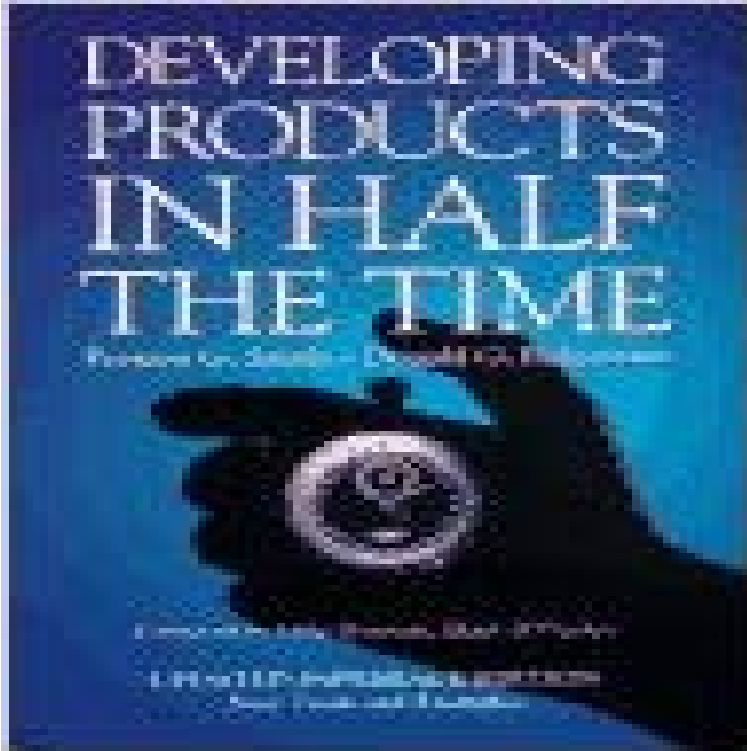


Developing Products in Half the Time (Industrial Engineering)



Refreshingly practical answers to the question of how to get good products out faster are revealed in this book. With a holistic treatment of the development cycle, the authors--seasoned specialists in rapid product development--show what works, what doesn't, and why. Numerous examples are dissected to illustrate techniques that can increase development. 55 line drawings.

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