

Advanced Entrepreneurship Training for Technology Growth Companies: The Art And Science of Business Design And Optimization (Secrets of a Serial Entrepreneur Series)



This package contains everything you need to develop your senior management team to the next level of success. No matter what your stage of development bootstrapping, business model design, seeking funding, launching or optimizing any growth business. It will raise the level of play of any senior management team by providing the tools, strategies, language, knowledge and wisdom of an integrated system of business growth. This system was developed by Bob Norton, a CEO with 16 years experience who has grow two startups to over \$100 million in sales. This program is highly recommended for technology companies that want to grow rapidly. It provides systems and models proven successful over decades of experience. Included: A) 14 DVD Training program with a 400 page manual B) 14 hours of video on the Art and Science of taking a business from \$0 to \$100 million in sales as quickly as possible C) Four audio CDs on Bootstrapping, raising financing and creating value to make progress with little money How to raise your first \$25K to \$2 million. D) The Startup Manual and business design tools CD - 4 books in one binder to help lead you through business design, launch and growth phases This system can cut years off your learning curve as a CEO or senior executive. It provides systems and models for each area of the business that can accelerate your companys learning, reduce risk and increase revenue growth. Many of these were invented by necessity when the author grew one business fro \$0 to \$156 million revenue run rate in 14 months! All come from decades of experience and wisdom growing companies rapidly. This package will save you months, maybe even years, of time and likely hundreds of thousands of dollars in mistakes that young businesses make every day. You will learn the secrets to shifting management gears as your company grows to avoid the success

traps and mistakes that lock most companies at a certain growth level.

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