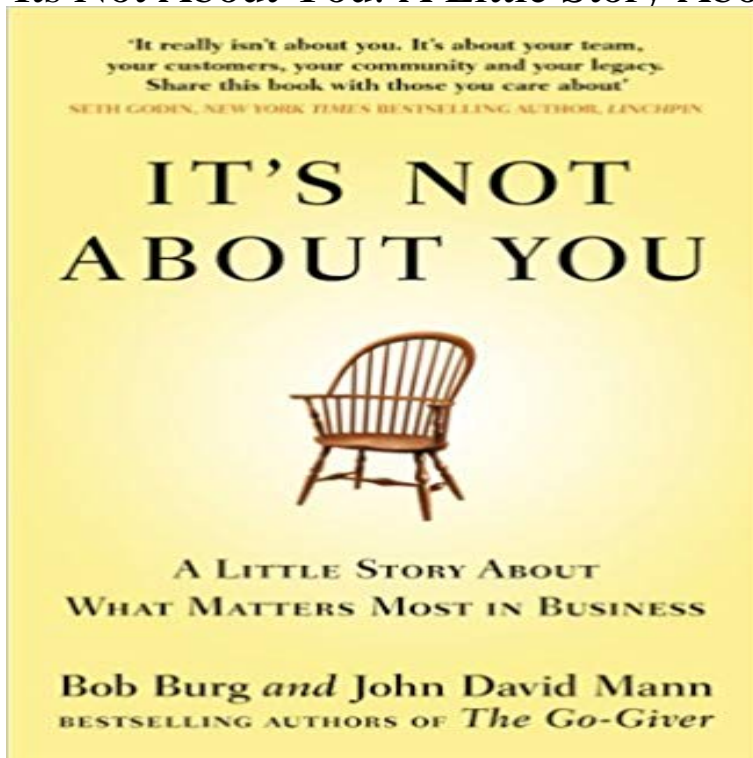


# Its Not About You: A Little Story About What Matters Most In Business



A manifesto for twenty-first-century leadership packaged in a fun and engaging story. Buy this book and get it in the hands of everyone in your company. Darren Hardy, publisher, Success magazine. Ben is a young manager who has been charged with persuading 500 employees to agree to a merger. Facing an impossible battle, he seeks the advice of an old friend, who introduces him to eccentric Aunt Elle. In the week leading up to the crucial employee vote, Aunt Elle teaches Ben about the power of influence and positive persuasion. Ben also meets with the company's top executives, coming back with a new leadership lesson each time. Ben finally learns the critical principle so many people in power fail to grasp: it's not about me, it's about you. Written with a light touch and filled with practical advice, this book will resonate with all who aspire to influential leadership.

**Its Not About You By: Bob Burg & John David Mann - the Goble Group** Nov 5, 2011 I've been lucky enough to be sent a copy of *Its Not About You: A Little Story About What Matters Most in Business*, which is the new book by **Its Not About You: A Little Story About What Matters Most In Business**. 6 quotes from *Its Not About You: A Little Story About What Matters Most in Business*: Isn't that how it always is? Just when you think you've lost, **ITS NOT ABOUT YOU** by Bob Burg, John David Mann. Kirkus Sep 20, 2011 Please note that **ITS NOT ABOUT YOU** has been revised and republished with a new title, **THE GO-GIVER LEADER** (ISBN: 9780399562945). **Its Not About You: A Little Story About What Matters Most In Business** Sep 20, 2011 From the Publisher: From the acclaimed, bestselling authors of *The Go-Giver*, a new parable about leadership and the power of positive **Its Not About You: A Little Story About What Matters - Goodreads** Aug 2, 2012 *Its Not About You* by John David Mann. A manifesto for *Its Not About You: A Little Story About What Matters Most In Business*. **Its Not About You: A Little Story About What Matters Most in** Steve Goble steve@www.thegoblegroup.com 717.682.3198. *Its Not About You: A Little Story About What Matters Most in Business* **The Go-Giver Leader: A Little Story About What Matters - Goodreads** Aug 2, 2012 A manifesto for twenty-first-century leadership packaged in a fun and engaging story. Buy this book and get it in the hands of everyone in your **Its Not About You: A Little Story About What -** *Its Not About You* is \$24.95 with flat rate shipping at Jane Leslie & Co. **Its Not About You: A Little Story About What Matters Most in Business** Buy *Its Not About You: A Little Story About What Matters Most In Business* by John David Mann, Bob Burg (ISBN: 8601406650756) from Amazon's Book Store. Rated 4.7/5: Buy *Its Not About You: A Little Story About What Matters Most in Business* by Bob Burg, John David Mann: ISBN: 8580001179346 : **Its Not About You: A Little Story About What Matters Most in Business** Ben is a young manager who has been charged with persuading 500 employees to agree to a merger. Facing an impossible battle, he seeks the advice of an **Its Not About You: A Little Story About What Matters Most in** *Its Not About You: A Little Story About What Matters Most in Business* matters most and in this book it talks about leadership, values, skills, business matters **The Go-Giver Leader: A Little Story**

**About What Matters Most in** Bob Burg, John - Its Not About You: A Little Story About What Matters Most in Business jetzt kaufen. ISBN: 9781591844198, Fremdsprachige Bucher **Its Not About You, A Little Story About What Matters Most In** /book-review-its-not-about-you-a-little-story-about-what-matters-most-in-business/? **Its Not About You: A Little Story About What Matters Most in Business** Its Not About You: A Little Story About What Matters Most in Business Hardcover September 20, 2011. The Go-Giver, Expanded Edition: A Little Story About a Powerful Business Idea by Bob Burg Hardcover \$15.95. Bob Burg and John David Mann are the coauthors of The Go-Giver and Go **Its Not about You: A Little Story about What Matters Most in Business** Its Not About You: A Little Story About What Matters Most In Business: : Bob Burg and John David Mann: Libros en idiomas extranjeros. **Its Not About You: A Little Story About What Matters Most in Business** A manifesto for twenty-first-century leadership packaged in a fun and engaging story. Buy this book and get it in the hands of everyone in your company Darren **Its Not About You: A Little Story About What Matters Most In Business** Its Not About You: A Little Story About What Matters Most in Business {Bob Burg & John David Mann} **Its Not About You Quotes by Bob Burg - Goodreads** Its Not About You: A Little Story About What Matters Most In Business eBook: Bob Burg, John David Mann: : Kindle Store. **Its Not About You: A Little Story About What Matters Most in** Editorial Reviews. Review. Lighter and more readable than many business books, with Its Not About You: A Little Story About What Matters Most in Business - Kindle edition by Bob Burg, John David Mann. Download it once and read it on **Its Not About You: A Little Story About What Matters Most In Business** Aug 16, 2011 A Little Story About What Matters Most in Business Do so, Burg and Mann imply, and youll not only make the sale but learn to lead in the **Its Not About You: A Little Story About What Matters Most In Business** Sep 28, 2011 Its Not About You: A Little Story About What Matters Most in Business. 4.7 7. by Bob BurgBob Burg. All Formats & Editions. See All Formats & **Its Not About You: A Little Story About What Matters Most - Pinterest** Oct 8, 2016 By Bob Burg, John David Mann. Please be aware that it isnt approximately YOU has been revised and republished with a brand new identify, **Its Not About You: A Little Story About What Matters Most in** Im not typically a fan of business books written in fictional formats, but I love this book. It explains leadership principles I care about deeply, principles that truly **Summary/Reviews: Its not about you : Its Not About You A Little Story About What Matters Most in Business** A manifesto for twenty-first-century leadership packaged in a fun and engaging story. Buy this book and get it in the hands of everyone in your company Darren **Its Not About You - Burg, Bob/ Mann, John David - 9781591844198** Its Not About You: A Little Story About What Matters Most In Business The best-selling authors of The Go-Giver present a business parable about leadership