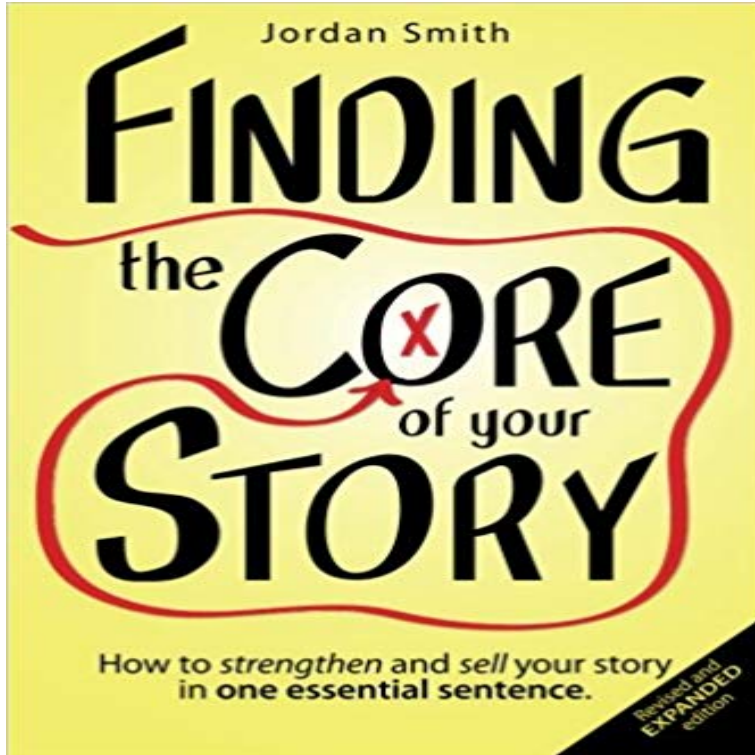


## Finding the Core of Your Story: How to strengthen and sell your story in one essential sentence



What's your story about? Do you answer with a blank stare when someone asks you that question? Do you have trouble writing your Amazon description? What if you had an attention-grabbing way to leave your audience begging for more? Learn to effectively pitch your story! Story consultant and author Jordan Smith has taken a powerful technique used by professional Hollywood screenwriters to sell their scripts and made it accessible to everyone with *Finding the Core of Your Story*. It's called a logline--and once you know about it, you'll want to create one for every story you write. Whether you write novels, movies, comic books, songs, or even operas, this book is for you. A complete logline course The Quick-Start Logline Chapter gives you everything you need to write your own logline and hit the ground running! Two logline templates make it simple to get going quickly, plus you'll learn the Four Fundamental Logline Rules and how to avoid common pitfalls. Practice your new skills with exercises at the end of each chapter that guide you as you craft a great logline one step at a time. Start with the basics, then progress through the book at your own pace. With more examples than you can shake a stick at, you'll find that by the time you finish, you'll know how to apply your logline know-how to an Amazon description, an in-person pitch, and more. Advanced chapters dig deeper into special cases to take your writing to the next level. Get to the heart of your story and keep it on track with loglines for characters and series. Every storyteller should be able to say in one sentence what his or her story is about. *Finding the Core of Your Story* will help you learn to do just that.

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