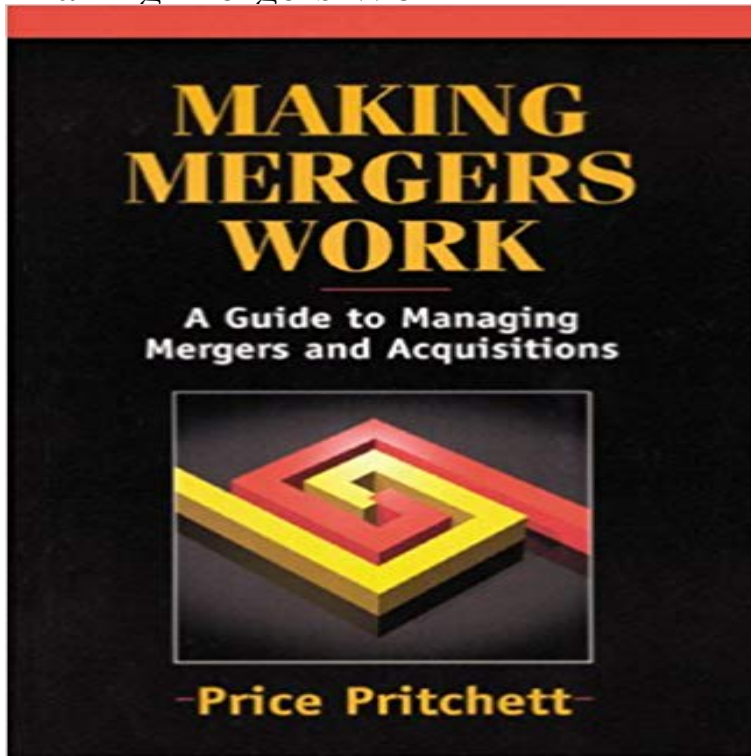


## Making Mergers Work



Identifies the most common mistakes in corporate marriages and the price tags they carry. This textbook offers specific suggestions on how to avoid the high cost of merger failure, improve productivity, overcome resistance to change, and protect market share. Making Mergers Work provides the step-by-step insight your team will need to manage throughout all three merger stages, with specific instruction on team-building and managing differences in corporate culture.

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