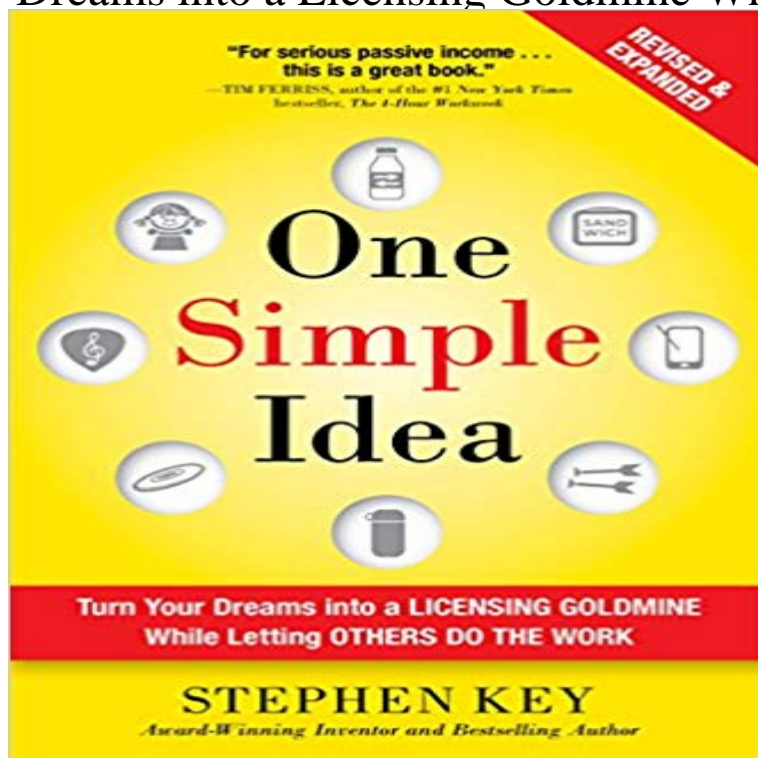


One Simple Idea, Revised and Expanded Edition: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work: Turn Your Dreams into a Licensing Goldmine While Letting Others Do the Work



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