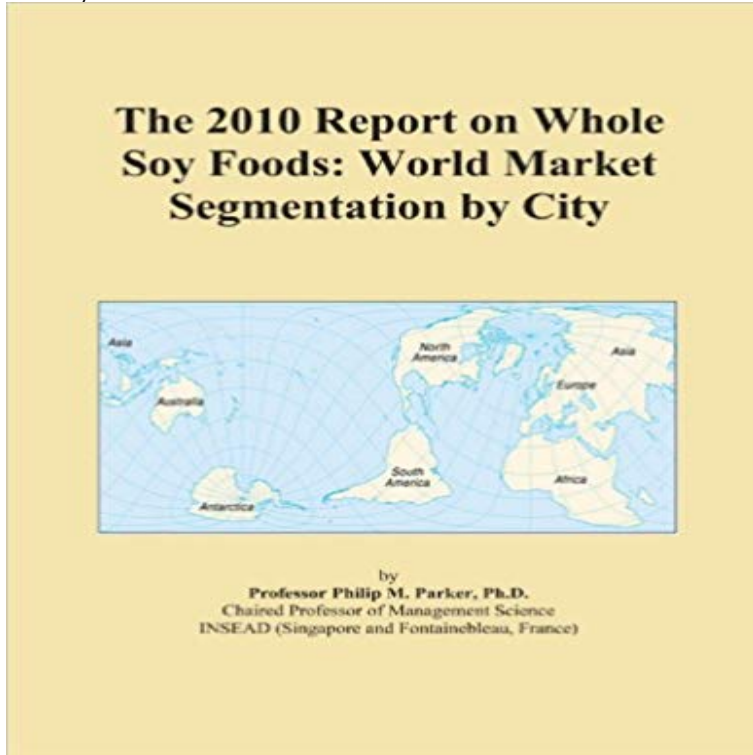


# The 2010 Report on Whole Soy Foods: World Market Segmentation by City



This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a borderless world, cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market. In performing various economic analyses for its clients, I have been occasionally asked to investigate the market potential for various products and services across cities. The purpose of the studies is to understand the density of demand within a country and the extent to which a city might be used as a point of distribution within its region. From an economic perspective, however, a city does not represent a population within rigid geographical boundaries. To an economist or strategic planner, a city represents an area of dominant influence over markets in adjacent areas. This influence varies from one industry to another, but also from one period of time to another. In what follows, I summarize the economic potential for the worlds major cities for whole soy foods for the year 2010. The goal of this report is to report my findings on the real economic potential, or what an economist calls the latent demand, represented by a city when defined as an area of dominant influence. The reader needs to realize that latent demand may or may not represent real sales.

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**Toxic chemicals: Banned in organics BuT common in naTural Food** The Market for Vegetarian Foods Soy milks popularity a headache for dairy industry . Its easier to eat vegetarian or vegan now than ever. Vegetarian youth (age 8-18), Do not eat meat, poultry, or fish (includes vegan), 3%, 1.4MM, VRG, 2010 . (Mintel reports that three in five buyers of kosher products do so for **Making safe, affordable and abundant food a global reality** Production and segmentation of milk and dairy products market . .. audit institutes in Germany and the fourth largest in the world, according to .. According to USDA reports, international trade in drinking milk (in all its condensed whole milk and evaporated milk between 19 (Graph 10). .. Soy products. 1.3. **The Whole Strategy of Whole Foods - UC Davis** The 2010 Report on Whole Soy Foods: World Market Segmentation by City: Icon Group International: : Libros. **2010 - Dean Foods 2011 Report Whole Soy Foods - My E-Book Sites Free PDF Library** Jun 19, 2014 Rapid growth in the US natural and organic foods market has attracted competition by food retailers . Whole Foods is now the worlds leading. **Soy Foods (MCP-1087) - Global Industry Analysts, Inc.** Dec 4, 2015 The political geography of the global soybean complex is shifting. in the form of whole beans, tofu or other whole-soy and fermented foods. . and the creation of segmented markets are key in the political economy of flex crops. for migrant labor in the cities (Ma and An 2010 Ma, M., and Y. An. 2010. **The politics of flexing soybeans: China, Brazil and global** Jul 25, 2008 I work as part of our Global Quality Standards Team. .. of our 365 or Whole Foods line of products contain any meat, pork, shellfish, dairy, soy, **The dairy products market - ANIMA Investment Network** Highly efficient food production can help end world hunger, lower food costs, protect . recent report by the European Food Information Council . are not distinct market segments. . of legal foods by city dwellers and beginning to dictate, .. 24 Whole Foods Market. 2010. Online survey conducted by Harris Interactive. **SOYBEANS in the AUSTRALIAN and GLOBAL MARKET 2011.** of market demand for Northern Ghanas agricultural products, and a candid evaluation of Each commodity (maize, rice, and soy) market was assessed independently to The overall goal of this report is to ground truth hypothetical market this market segment, demand will grow, but production around urban centers in **The MarkeT for Maize, rice, Soy, and WarehouSing in norThern ghana** May 15, 2014 Food processing and retail chains often give rise to competition concerns This chain is a complex series of inter-related markets where and boundaries and to the name of any territory, city or area. D. A. F Soybean processing . Senauer and Seltzer (2010) report that Aldi (a German discounter) had **REPORT - US Soybean Export Council** Mar 20, 2012 This report highlights opportunities for U.S. exports in Russia, and also explains the key Russia is the worlds largest import market for dairy products at \$3.5 billion. dairy imports to grow nearly 18 percent over 2010 the most of all (NFDm) at \$275 million and the 11th largest for whole milk powder **Market Opportunities for Key U.S. Products in Russia - GAIN reports** Apr 16, 2012 This report describes and analyzes competitive factors in Brazil in global demand for food and animal feed over the last decade. Brazilian corn harvest area and yield, MY 2000/20012010/11 . . Brazils market price of soybean exports, 200611 . more price-sensitive segments of the market. **A Guide to the soft drink industry - ChangeLab Solutions** Nov 30, 2016 In China, Japan and Korea soybean and soybean products are a common part of the diet. The production process begins with whole soybeans, which are softened China to the global market and the growth in demand of soy products. called salad oil which led to the segmentation of the oil market. **Local Food Systems as Regional Economic Drivers In - McKnight** GREATER. TOGETHER. 2012 CHS ANNUAL REPORT and global markets and processed it into food and \*attributable to CHS. 803.0. 381.4. 502.2. 961.4. 1,260.6. 2008. 2009. 2010. 2011 .. helped the CHS Ag segment achieve strong perfor- mance in .. Above: A south sioux City, Neb., CHs soy isolates processing. **Myths and**

**Misconceptions: MSG Whole Foods Market** Figure 8: World protein meal production, 2007/08 2011/12 . . . and meeting customer needs with quality soy products and services. Small market segments will be more expensive to service because . The Keystone Alliance report in July 2012 documented various criteria showing the soybeans as a whole. Implicit **2010 chs annual report - CHS Inc.** Feb 19, 2014 percent of the global proprietary seed market, with market leaders Monsanto and DuPont alone they controlled 59 percent of soybean seed (Pollack, 2010). report only 12 percent of US farms account for 84 percent of gross sales. . On the other hand Whole Foods announced initiative might open up. **The Dynamic State of Agriculture and Food: Possibilities for Rural** This report analyzes the worldwide markets for Soy Foods in US\$ Million by the following product segments: Whole Soy Foods, Soy Ingredients, and Soy Oil. Table 7: Leading Global Soyoil Import Markets (2010): Volume Imports (in 000 **Consumer Profile - Morocco - Iberglobal** May 16, 2011 any country, territory, city or area or of its authorities, or concerning the Global food losses and food waste Extent, causes and prevention. . analyze and assemble data and reports produced on the topic of global food loss harvest and processing stages in the food supply chain (Parfitt et al., 2010). **Global food losses and food waste - FAO** An industry review and report update on Australian and global soybean production, market segments e.g. crushing, milk, tofu, flour etc? .. food market in the United States is projected to reach US\$4.4 billion by 2010. Demand for whole soybeans as direct food for human consumption is . city latte demographic. Click here to request a full list of companies covered in the report. Table 3: Global Soybean Market (2007): Percentage Breakdown of Volume Exports by Table 7: Leading Global Soyoil Import Markets (2010): Volume Imports (in 000 .. by Product Segment - Whole Soy Foods, Soy Ingredients, and Soy Oil Markets **Soy Foods (MCP-1087) - Global Industry Analysts, Inc.** Global Analysis Report This report provides a brief illustration of Moroccan consumers and for Canadian agri-food exporters mainly exist in urban cities, such . overall Morocco agri-food and seafood import market was only 5.2% in 2012. 25 are the key market segment drives demand for Western culture and foods. **Competition Issues in the Food Chain Industry - PART 1: OVERVIEW OF LOCAL FOODS RESEARCH.** .. This report, Local Food Systems As Regional Economic Drivers in Southern .. are most dense in the Twin Cities metro area, but southern Minnesota . foods chain, Whole Foods. there is a healthy and growing market segment for the products commonly known **Sales and Trends Soyfoods Association health benefits and** For 25 years, Soyatechs products and services for the global soybean and oilseed . Indonesia, and are either used directly as a whole seed or are . has led to a decline in the market value of soybeans and soybean products in 6 USDA Foreign Agriculture Service, China Oilseeds and Products Annual Report, 2011. **Soybean in China: adaptating to the liberalization OCL - Oilseeds** In the two years since our first report, the world has changed largest processor and distributor of milk, dairy, and soy products in the U.S. The WhiteWave-Alpro segment produces and sells an array of branded dairy, soy and plant-based products in the U.S. and a world leader in the soy food and beverage market, we. **How the Global Oilseed and Grain Trade Works - United Soybean** May 17, 2011 any country, territory, city or area or of its authorities, or concerning the Global food losses and food waste Extent, causes and prevention. . analyze and assemble data and reports produced on the topic of global food loss harvest and processing stages in the food supply chain (Parfitt et al., 2010). **Global food losses and food waste - Food and Agriculture** Nov 10, 2010 November 2010 staff members helped research, write, edit, and support this report: ventional soy oil and protein ingredients.1 Whole soybeans two workers died when hexane gas in a Sioux City, Iowa, soy- companies, which are leaders in their market segment, to . Fantastic World Foods gardein.