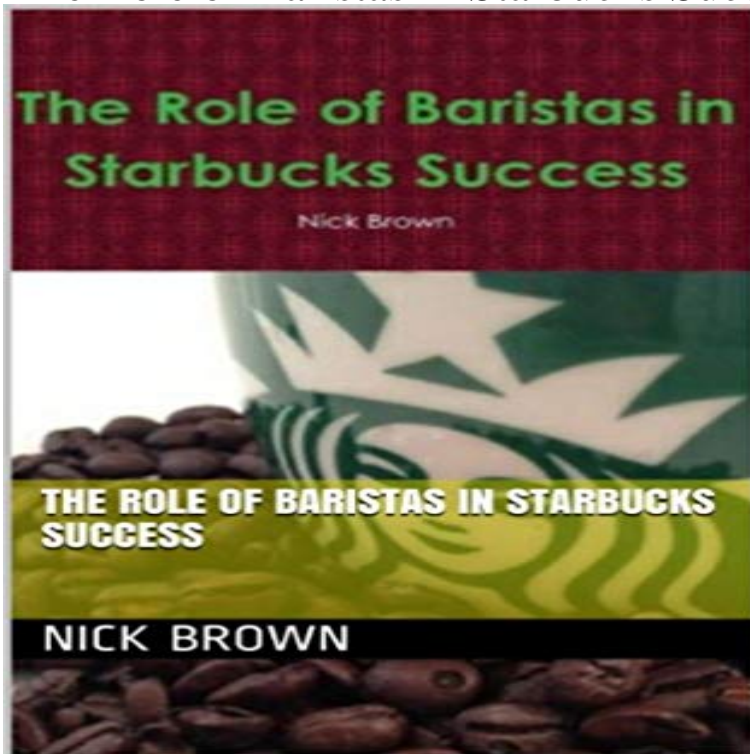


The Role of Baristas in Starbucks Success



Are you considering a career as a Barista? Or do you want to run your own business? In this book you will find all the information you need to know about how to start your career as a Starbucks Barista, what that career will involve and how to start your own business by following the Starbucks Business Model. The Role of Baristas in Starbucks Success examines the role of Baristas in transforming an ordinary, simple and low cost coffee product into a phenomenal business success. This fast-paced, fascinating book gives you countless practical ideas you can use immediately to create a company climate powered by the passion of the Starbucks culture.

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