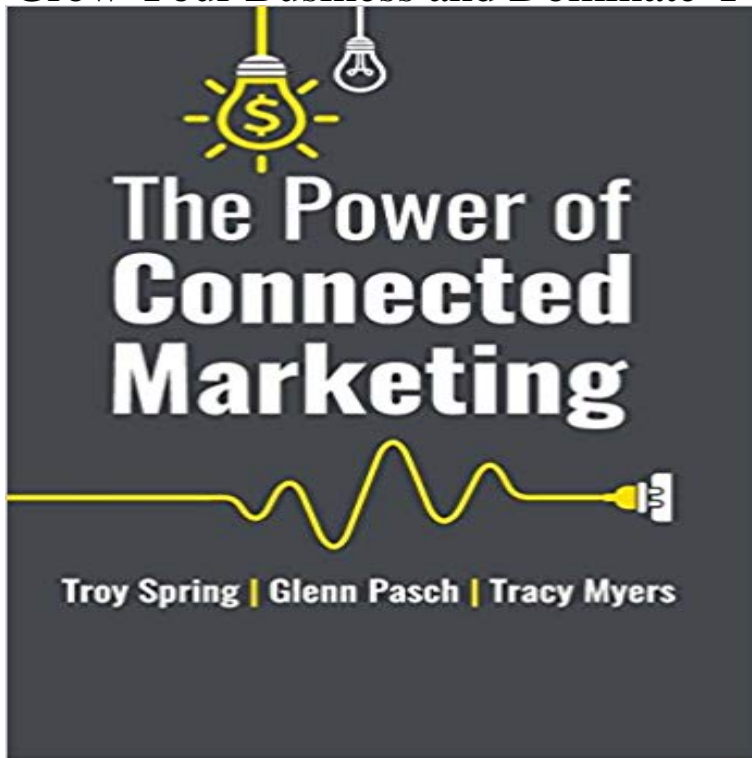


The Power of Connected Marketing: 3 of the Worlds Leading Marketing Experts Reveal Their Proven Online, Offline & In-Store Strategies to Grow Your Business and Dominate Your Marketplace.



This day in age, business owners are spending large amounts of money each month to market their businesses. Since the digital explosion, the advertising choices and strategies are more abundant and far more confusing in many cases. So, how has marketing stayed the same, and how has it changed? What the authors have done is to provide a clear view into how to connect all their marketing efforts across the platforms of traditional (offline) media, digital (online) and straight through to the brick and mortar physical locations (on-site).

By following their advice, businesses will break through these marketing silos, spending their money more efficiently to sell more and drive more profit to the bottom line. The Power of Connected Marketing will leave all readers with actionable strategies, formulas and processes to promote and grow their business better and faster than ever.

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