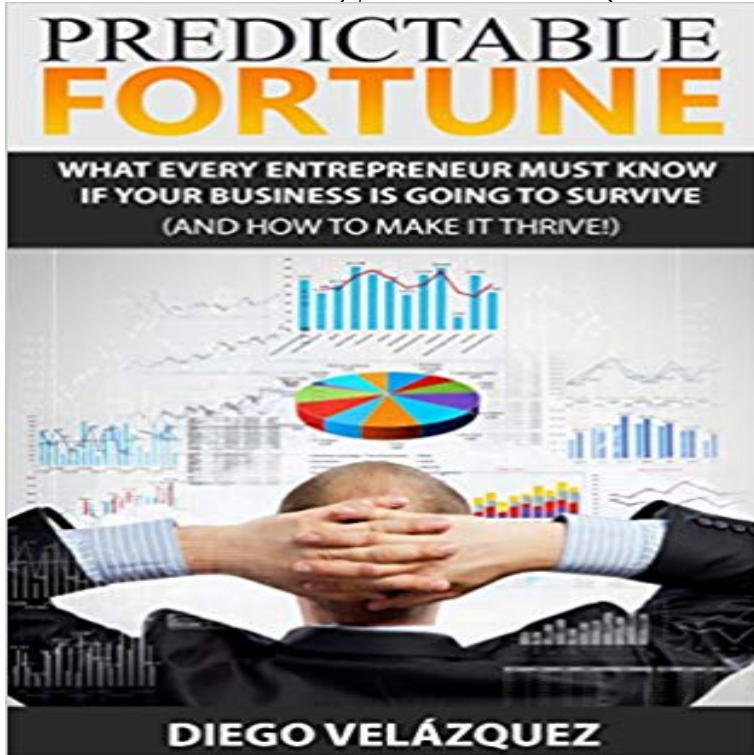


# Predictable Fortune: What Every Entrepreneur Must Know If Your Business Is Going To Survive (And How To Make It Thrive!)



Have you ever thought something like ? Why do I have to spend so much time doing things that I dont enjoy? ? Why is it that my message does not influence others? ? If I work so hard, why do so many bad things happen to me? ? I have many ideas, but I dont know where to start. Then you have to read this. The rules of the game are changing: ? Approximately 543,000 new businesses get started each month. ? 84% of B2B marketers use social media in some form. ? 61% of global Internet users research products online. ? 65% of all companies fail within 5 years. This implies that those who are not aware of the new tendencies will have a hard time trying to remain competitive, especially considering that advertising costs are increasingly high.

Here youll learn: Part 1: Do you make these common mistakes in your business? ? The 6 early signs of an obsolete business ? Why most businesses fail miserably (and how to make sure it doesnt happen to you!) ? How to apply the 80/20 principle in a practical way so that your passions can bring you the best results as soon as possible ? Why you should run your business with DEMA (its not what you think) Part 2: Using D to create irresistible offers ? 3 simple ways to get extremely accurate data on the demographics of your market ? Little known ways to discover the exact interests of your audience (without having to ask anyone about it) ? Are surveys useful? Are you sure? ? How to find out what people really want (even if they dont know it themselves) Part 3: Using E to get more clients ? The 3 key questions to identify the ideal client that will buy more and faster ? The secret to attract the audience that more of your competitors are ignoring ? How to identify the right media if you want to create viral activity that promotes your offer automatically ? The #1 place to promote your product or service to a high quality audience for just cents Part 4: Using M to

make them buy you more stuff ? How to attract your ideal clients by using a USP that cannot be easily copied by your competitors ? How to make your clients happy to spend more money with you ? A simple way to give them a reason to buy immediately without losing your credibility ? The 3 most popular online tools used to get the best sales Part 5: Using A to turn your business into a sales machine ? The smartest, easiest and cheapest way to keep a frequent contact with your clients that allows you to keep them for a long time ? How to find out the why your old clients dont buy from you anymore (and how to get them back) ? The trick thats being used by big companies to increase the frequency of purchases ? Other online resources that can help you grow your business while saving you time And more...

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