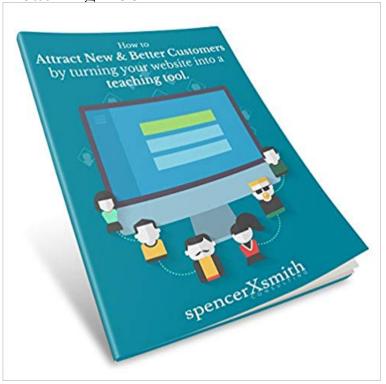
How to Attract New & Better Customers by Turning Your Website Into a Teaching Tool



Are your customers more informed than in the past? Of course. The Internet affected your industry just like everyone elses. What can you do to be the one answering the questions your customers are searching for? Look to the website you already have to be a teaching tool to grow your business! This book will share with you how to use Teaching-Based Marketing to attract new and better customers to your business. Highlights include - Why over 50% of your customers are doing their research without you - How to attract customers with your website without paying for ads -The difference between a FAQ page and a blog and how one will greatly help your Search Engine Optimization (SEO) and much more

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[PDF] El sistema solar (The Solar System) (Time for Kids: Nonfiction Readers) (Spanish Edition)

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